

Long Branch Civic Association
 Two-Year Period October 1, 2022, to September 30, 2024
 Budget

Beginning Cash Balance, projected (1)		15,706
Revenue		
Membership (4)	11,000	
Social events	3,200	
Advertising	700	
Total revenue		14,900
Expenses		
Curb painting	4,000	
Community project(s)	500	
Entrance maintenance	5,000	
Social events	11,200	
Directory printing	1,400	
Fees, website, VA	550	
Advertising	100	
Miscellaneous	700	
		23,450
Net Income (loss)		(8,550)
Cash balance, end of period		7,156
Curb painting reserve		4,000
Emergency reserve (3)		2,000
		1,156
Unreserved balance		1,156

Notes:

- 1 Beginning cash balance includes reserves for curb painting and the emergency fund from previous years.
- 2 Some funds are set aside each year, in order to accumulate enough to pay for the periodic curb painting.
 - Curb painting in the spring of 2018. Cabellero Painting
5,655.00
 - Curb painting summer of 2015. CurbNumbers.com
3,393.00
 - Curb painting in the summer of 2010. Cabellero Painting
4,887.50
- 3 I suggest capping the emergency reserve at \$2,000.
- 4 Membership assumes 275 houses join

Long Branch Civic Association
Budget Detail for the two-year period October 1, 2022 - September 30, 2024

	Year 1	Year 2	Total	Notes	2020-2022 Projected
Revenue					
Membership dues	10,880	120	11,000	Fees are \$50 per family to cover 2 years 274 homes	10,900
Social events	1,600	1,600	3,200		2,900
Advertising Income	700	-	700	Flat with last period	715
Expenses					
Curb painting	4,000	-	4,000	To be completed in October 2022	4,000
Entrance maintenance	2,500	2,500	5,000	Continue contract with Daniel's mowing \$1500 mow, seed, plus mulch, plants	4,700
Community project(s)	250	250	500	None done in the last cycle	-
Social events					
Halloween/Oktober Fest	100	100	200	Sponsored by the pool currently	-
Luminary	1,250	1,250	2,500		
Lunar New Year	1,000	1,000	2,000		
SpringFest	100	100	200	Sponsored by the pool currently	
International Night	750	750	1,500		
Crime Prevention Night	100	100	200		
National Night Out	200	200	400		
Ice Cream Social	Combined with National Night out			Not done during pandemic	
Turkey Trot	1,600	1,600	3,200		
Another event	500	500	1,000	Or additional expenses like a moon bounce for an event	
Total Social	5,600	5,600	11,200		2,693
Printing	1,400	-	1,400	Directories	1,213
Fees	425	125	550	Website \$5 per month, domain \$15 per year Bank fees, if managed should be zero Monthly website fee is charged automatically to the debit card for SunTrust VA state fee annually is \$25 Added fees for PayPal in 2022 membership drive	460
Advertising	50	50	100	Yard sale, freecycle day	-
Miscellaneous	350	350	700	Stamps, envelopes, new neighborhood watch signs as needed, recognition gifts Added membership supplies and copying	690
Emergency reserve	Already \$2,000 banked				
Placed below the cash line	-	-	-		
Curb Painting Reservice	2,000	2,000	4,000		
Placed below the cash line					

Advertising Rates

Back cover \$250

Inside back cover \$220

Inside front cover \$220

Full page \$130

1/2 page \$75

1/3 page \$40

Ads in the directory can also be in the newsletters for no additional cost.

Ads in the quarterly newsletters only will be \$80 for the two years for all editions or \$10 per edition.

Notes:

This is consistent with the prior budget cycle.

Actual advertising income dropped significantly in the 2016-2018 budget cycle from the prior cycle.

Therefore, entered more conservative budget for 2018-2020.