



**Long Branch Community Association**  
Board of Directors Meeting  
Tuesday, July 18, 2017; 7:30pm

**MINUTES**

Directors Present, constituting a quorum were:

John Poreba, President  
Martha Bernardi, Membership  
Roger Hartman, Neighborhood Watch  
Stephanie Murphy, Treasurer/Secretary  
Jim Sherwood, Grounds Maintenance

**1. Call to Order**

The meeting was called to order at 7:30 p.m.

**2. Approval of Last Meeting's Minutes**

The members approved the minutes from last meeting.

**3. Officer Reports**

- a. Financial Report –Ms. Murphy discussed the financial status. The June financial statements were sent out by email previously. The Board discussed the options for receiving electronic payments via PayPal, credit cards, etc. Since the membership drive is only bi-annual, this is not economically feasible. Ms. Murphy suggested either Venmo or PayPal. She will follow up with Steve Alvo on what it would take to do a landing page on the website to accept payments and how that would work with collecting the membership information for the directory. As was agreed previously, this would be an additional way to pay. LBCA would continue to accept checks and cash as well.
- b. Membership - Ms. Bernardi shared examples from Kings Park West of their newsletter, how they do their membership drive, and payment collection, noting that Kings Park has 1800 houses versus Long Branch's 380 houses. We will be pursuing the idea of a scholarship or fellowship program as discussed during the meeting. Next steps to be determined.

- c. Grounds & Maintenance – Mr. Sherwood reported that all pipe stem signs are completed now, new and replacement. The sign at Guinea and King David has been painted and the letter redone at the Braddock entrance as well. Limited community feedback, but all of the feedback has been positive.

The numbers on the curbs are becoming an issue. They aren't just fading with time, but they are now peeling off. The background paint on some is also peeling off. It was determined that the work was done two years ago, but it should have lasted longer. The wrong paint may have been used to bring down the cost and win the work. It was agreed that we will not wait for five years to have the work done again. We will have the curb numbers done again next summer at the three year mark. The vendor last time was curbnumbers.com. It was agreed that we still wouldn't do the street names as those are very visible with our street signs.

Ms. Murphy will watch the July financials to determine the investment needed for next year and adjust the projections.

- d. Neighborhood Watch –Mr. Hartman reported on the neighborhood crime prevention meetings LBCA held at the pool. There was good news and bad news. While very few people attended, approximately 10 non board members, it was believed to be low due to the very low activity of issues in the neighborhood. Last year we were dealing with flag burnings, car break-ins, etc. The police who presented noted how low the activity was for 2017 so far. Information from the meeting will be included in the newsletter.

The board did discuss the recent egging reported on NextDoor. Also, there was no positive update on the vacant house on Alyssum Way except that the lawn had been mowed. It has been difficult finding the owner since the house was last purchased in 1979.

- e. Braddock Road Task Force – Mr. Poreba gave an update on the latest meeting regarding the Braddock Road project. The County has decided not to do a transit center at this time. The Task Force has been closed out. However, now the County wants to put in a Park & Ride at the same location. Cook's survey link has been sent to the community for their feedback. It will be sent out again. It has also gone out on NextDoor.
- f. Communications – Ms. Betts was absent, but is accepting suggestions for our next newsletter. Articles on the crime prevention meeting and a housing report from Steve Alvo will be included.

#### **4. Other Topics for Discussion**

- a. Contractor Fair – A date of August 26<sup>th</sup>, from 11am-1pm was discussed. Mr. Poreba will follow up with the pool for availability of the tennis courts. If the swim team wants to provide lunch options for a fee that will also be offered. A fee of \$20-25 per vendor will be charged. Vendor types for consideration could

include roofing, painting, siding/windows, paving/sealing, pest control, tree removal, home security, masonry. We are not endorsing the vendors. LBCA will rent or purchase at the dollar store table clothes for a consistent look to the set up.

- b. Spooktacular – While the pool runs this event, LBCA would like to co-sponsor it. The idea of taking the summer movie night and adding it to the end of the Spooktacular was discussed.

**5. Upcoming Meeting**

The next meeting will be in September, date TBD.

**6. Adjournment**

The meeting was adjourned at 9:20 pm.

Respectfully submitted,  
Stephanie Murphy  
Secretary